

## PROJECT OVERVIEW

# VenInformado: a dynamic, multi-service digital platform for Venezuelan migrants & refugees in Peru

### PROJECT GOAL

To contribute to improving the quality of life for the most vulnerable of the Venezuelan population in Peru, reducing the gap in access to information and promoting sustainable solutions for local integration through the VenInformado digital platform.

The political and economic crisis in Venezuela has subjected many to violence, persecution and limited access to health care and food, forcing more than 5.3 million to flee to surrounding countries in search of decent living conditions. According to the Brookings Institution, the Venezuelan refugee crisis has been the most underfunded in modern history.

Currently, there are more than 1 million Venezuelan refugees and migrants living in Peru, each with unique needs in regard to legal status, health, education, shelter and employment. The multiple lockdowns instituted by the Government of Peru since the declaration of the COVID-19 pandemic have exacerbated their already vulnerable circumstances, exposing them to income loss, malnutrition, abuse and stress.

Lutheran World Relief has had a permanent presence in Peru since 1979 and has been serving Venezuelan migrants since 2018. Lutheran World Relief developed the digital platform VenInformado to help connect the Venezuelan refugee and migrant population with critical, accurate information and personalized virtual legal, psychosocial and livelihoods assistance. With local partners Encuentros and CAPS providing implementation support, VenInformado has earned more than 10,000 followers on its social media sites and has handled over 11,000 diverse direct inquiries since its launch. The platform can be reached at [www.veninformado.pe](http://www.veninformado.pe).

### EXPECTED RESULTS

- **4,000 individuals** will benefit from direct legal, psychosocial and/or livelihood support.
- **400 men/women** will receive seed grant funding and training for their small businesses.
- **100 men/women** will receive direct remote psychosocial or psychotherapeutic services.



### The Corus Effect

Founded by Lutherans in the United States at the end of World War II to serve refugees, Lutheran World Relief has grown into a leading humanitarian assistance and development organization that specializes in analyzing market systems, strengthening agriculture value chains and the capacities of enterprises, and promoting livelihood diversification, rural financing, climate smart and improved agriculture practices, and sustainable water and land management.

Lutheran World Relief is a part of the Corus International family, an ensemble of long-serving, global leaders in international development and humanitarian assistance committed to ending poverty and building healthy communities across Asia, Latin America and the Caribbean, the Middle East, and Africa. Alongside communities and local partners in fragile settings, Corus' dedicated experts across the family of organizations integrate disciplines, approaches and resources to overcome global health challenges, develop productive and stable economies, improve resilience in the face of climate change, and respond to natural disasters and humanitarian crises. With the support of our family's diverse set of partners and funding – from multi- and bilateral institutions and foundations to the private sector and individuals – we invest in solutions that are innovative, scalable, holistic and move the needle towards transformational change.



**LUTHERAN WORLD RELIEF**

In concert with Corus International

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