



**Love. Give. Speak. Serve.**

BECOME A



**LUTHERAN WORLD RELIEF**

AMBASSADOR



Thank you for your desire to make a difference for a world in need by becoming a Lutheran World Relief Ambassador. **In a world of plenty, where those who have the very least are the most forsaken, we need more people like you with a passion for sharing God’s love with every neighbor.** Ambassadors are a special part of our team at Lutheran World Relief, partnering with our staff to connect Lutherans and other caring people across the United States with our important work in the world.

**DO YOU HAVE...**

- a passion for loving God’s people?
- a desire to help your congregation make a difference in a world of need?
- a willingness to tell the stories of God’s love in action around the world?
- an eagerness to invite local neighbors to share their love with their global neighbors?

**If your answer is yes to these questions, keep on reading.**

In order to invite Lutherans and others in every corner of the United States to join us in our mission to end poverty and hopelessness, **we need Lutheran World Relief Ambassadors across the country that are passionate about helping us reach more people in need by opening doors in their congregations and other spheres of influence.** As we work to help more people than ever, Ambassadors will be essential in expanding our reach so that our love reaches every neighbor.

At Lutheran World Relief, Ambassadors are full partners with us as we envision a future where all God’s people, in every corner of the world can live full, dignified lives. **Becoming an Ambassador is a commitment to wholeheartedly joining us in this ministry.** What follows offers more details about who we are at Lutheran World Relief and the important role of an Ambassador. Please prayerfully consider if God is calling you to this important work.

If you’re interested in joining our team or learning more about becoming an Ambassador, please click on the **Yes, I want to learn more** button found at [lwr.org/ambassador](http://lwr.org/ambassador).

**Thank for loving your neighbors around the world through Lutheran World Relief. We look forward to hearing from you.**

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# LUTHERAN WORLD RELIEF

## AMBASSADOR

### JOB DESCRIPTION

- Represent LWR in your congregation through talks, video presentations, educational opportunities, etc.
- Be a connection between LWR and your pastor(s), mission team and church council, providing regular stories and updates about LWR's work and encouraging financial support of and ongoing engagement with LWR.
- Invite and encourage others to financially support LWR as a Faithful Neighbor (monthly donor).
- Seek out opportunities to represent LWR beyond your congregation, such as within civic groups, community organizations, friends, etc.
- Participate regularly in Ambassador training opportunities offered by LWR.
- Pray often for the mission, staff and beneficiaries of LWR.

### QUALITIES

- Passionate for the mission of God in the world
- Financially supportive of the work of LWR as a Faithful Neighbor (monthly donor)
- Clear articulation of why your faith moves you to action
- A self-starter with strong initiative
- Strong interpersonal skills and self-awareness
- Ability to develop strong working relationships and collaborate with others
- Effective verbal and written communication skills

### TIME COMMITMENT

- Hours: Approximately 4-8 hours per month, may fluctuate
- Meetings: Online meetings with other Ambassadors and LWR staff bi-monthly; ongoing development and skills training throughout the year; initial intensive training at beginning of commitment
- Length of Term: Minimum commitment of 1 year

### AMBASSADOR GOALS

- Help your congregation make a difference in a world of need through LWR
- Meet Faithful Neighbor recruitment goals (set in partnership between Ambassador and LWR staff)
- Discover opportunities to represent LWR beyond your congregation

### LWR'S COMMITMENT TO EVERY AMBASSADOR

- Equip you to tell the story of LWR effectively
- Provide you with the tools, training and support you need to recruit Faithful Neighbors
- Provide ongoing training, support and opportunities for mutual feedback throughout the year
- Connect you with other Ambassadors for support and sharing of ideas



## WHO WE ARE

At Lutheran World Relief, we envision a future where all people, in every corner of the world can live full, dignified lives. Founded by Lutherans in the United States at the end of World War II, grounded in Lutheran theology and building on decades of experience, Lutheran World Relief tackles global poverty by helping people adapt to the challenges that threaten their livelihoods, health and well-being.

We work with people based on need, regardless of race, religion or nationality.

We provide aid in emergencies and help families restore their lives. We partner with communities to build and grow rural economies. We break the cycle of poverty, so families and communities can thrive.

Our goal is to help people build self-sufficiency and create new community-owned approaches to problem-solving that will last long after our projects end. We won't rest until our love reaches every neighbor.



**LUTHERAN WORLD RELIEF**

## OUR MISSION

Affirming God's love for all people, we work with Lutherans and partners around the world to end poverty, injustice and human suffering.

## OUR VISION

Empowered by God's unconditional love in Jesus Christ, we envision a world in which each person, every community and all generations live in justice, dignity and peace.

## OUR VALUES

### Gratitude

We are grounded in profound thankfulness for God's gracious, self-giving love for all humankind, revealed in the redemptive acts of Jesus Christ. Gratitude marks the way we relate to one another and to all creation. Though our experiences vary, we view community as a gift. We give thanks for our wondrous diversity. We celebrate being alive. We abound with joy, hopefulness, hospitality and deep appreciation for the gift of one another (Psalm 136).

### Calling

All people are made in the image of God (Imago Dei, Genesis 1:26, James 3:9) and are human beings of dignity and worth. Each life-course is laden with meaning and purpose as we live out our callings. Working together, our common vocation transforms communities even as it recognizes a unique space for inter-Lutheran and ecumenical relations. As we are attentive to the alignment of our individual, interpersonal and common vocations, we will flourish.

## **Accompaniment**

God has modeled for us the decisive act of accompaniment in the life of Jesus. By walking along the road and breaking bread with his companions (Luke 24), Jesus met others eye to eye, accessing new horizons for them to construct their future. Similarly, we endeavor to walk and work with partners. As we engage in critical and self-critical reflection and develop cultural competency, we support, encourage and learn together within long-term relationships of trust and reciprocity.

## **Stewardship**

Both our respect and appreciation for each other and the critical and urgent nature of our mission call us to employ the highest standards in our lives and work. We are not owners; rather we strive to be wise trustees: “The earth is the Lord’s and all that is in it” (Psalm 24:1). Aware of an imbalance and abuse of resources globally, we are compelled toward responsibility, justice and bold investment for the sake of our mission.

## **Innovation**

As long as our vision remains unachieved, we are restless. We seek relentlessly to learn, adapt, and grow. Our goals are so compelling and human suffering so pervasive that we are unsatisfied with the status quo. With entrepreneurial eyes, we are careful to make the most of every opportunity (Ephesians 5:15-16). With creativity, we build new partnerships that strengthen capacities. With imagination, we embrace leading-edge ideas that enhance the quality of our ministry.

## **OUR LUTHERAN IDENTITY**

### **We love, because God first loved us.**

Lutheran World Relief’s work is a labor of love. We love, because God first loved us. God’s grace calls us and sends us out into the world to help our brothers and sisters living in poverty.

### **We serve our neighbor with impact and integrity.**

We uphold the Fifth and Seventh Commandments by working for resilient communities and just economies.

### **God works through human institutions.**

While other organizations are called to preach the gospel, our call is to live the Gospel by serving our neighbor.

### **All people possess dignity and self-worth.**

Lutheran World Relief brings aid and resources to others with the knowledge that every person we work with is holy, created in the image of God to be joyful and flourish. We realize that we need others as much as they need us. We need their experience, their knowledge, and their vision, and so we commit to walking alongside them in times of hardship rather than trying to lead or dominate.

### **All people have a vocation (calling).**

Lutherans believe that God has a calling for every human being that allows us the opportunity to better serve both God and neighbor. It is Lutheran World Relief’s vocation to help people engage their calling to the fullest extent.

