

# CREATIVE WAYS TO BE AN LWR AMBASSADOR

As an LWR Ambassador, you are a member of the LWR family and a full partner with us as we envision a future where all people, in every corner of the world, can live full, dignified lives. Simply put, we can't do what we do without you.

Below is a list of creative ways to be an LWR Ambassador. Have fun engaging in this important work, and please be sure to share with us new, creative approaches that you discover.

- **HAVE A ONE-ON-ONE MEETING WITH YOUR PASTOR.** Be prepared to share your own personal reasons for supporting LWR, in addition to the resources LWR provides, to deepen the partnership between LWR and your congregation.
- **GIVE A "TEMPLE TALK."** If screens are available, be sure to include LWR photos to help tell the story of how LWR is impacting lives around the world.
- **HOST AN LWR COFFEE HOUR.** Invite friends from your congregation and beyond to hear the story of LWR as they enjoy time socializing and drinking good coffee. Consider hosting a coffee hour with a different group of friends each quarter. Learn more at [lwr.org/coffeehour](http://lwr.org/coffeehour).
- **GIVE A PRESENTATION AT A CIVIC ASSOCIATION MEETING.** Discover the passions of the organization and find ways that LWR's mission complements the kind of work they do.
- **SHARE LWR POSTS ON YOUR SOCIAL MEDIA ACCOUNTS.** Don't be bashful! Tell your friends about the impact a gift to LWR can make. People want to be a part of making a difference in the world.
- **WRITE A BLOG POST.** Tell your story about why you support the work of LWR. Share photos and stories about the neighbors your love is reaching. Publish this to a personal blog or your congregation's blog/website.
- **PRESENT AT A CHURCH COUNCIL MEETING.** Find out who makes the decisions about mission funding. Make sure these individuals know the incredible impact financial gifts to LWR make in the world. Don't forget to highlight how supporting LWR joins your congregation together with Lutherans from across the United States.

- **GET INVOLVED WITH THE MISSION OR SOCIAL JUSTICE TEAM IN YOUR CONGREGATION.** Join the team or ask to be a presenter at one of their meetings. Know ahead of time what kind of local outreach your congregation supports. Demonstrate ways that passion can be shared with our neighbors around the world.
- **SHARE AT A WOMEN'S OR MEN'S GROUP MEETING.** Consider getting the group involved in a hands-on project like making kits. Don't forget about Thrivent grants.
- **GET THE YOUTH GROUP INVOLVED.** Youth love hands-on mission projects like making quilts or kits. Invite the quilters to teach the group how to tie a quilt. Challenge them to collect items for kits. Encourage them to share their experience with the congregation through a "temple talk" or newsletter article. Be sure to take pictures!
- **CONNECT WITH THE QUILTERS IN YOUR CONGREGATION.** Many quilters have supported LWR for years but don't know the full scope of LWR's impact in the world. Join the group or ask to come and share stories when they meet.
- **CONNECT WITH FRIENDS FROM OTHER LOCAL LUTHERAN CONGREGATIONS.** Invite them to consider being an Ambassador in their own congregation. Describe the joys and impact of your work as an Ambassador.
- **ASK YOUR CONGREGATION TO CONSIDER SUPPORTING LWR FOR A MISSION SUNDAY (OR MIDWEEK) PROJECT** Get the quilters involved. Collect donations for kits and assemble them together. Consider using a Thrivent Action Team to support the cost of materials. Don't forget to highlight the work of LWR beyond quilts and kits.



**LUTHERAN WORLD RELIEF**

AMBASSADOR