

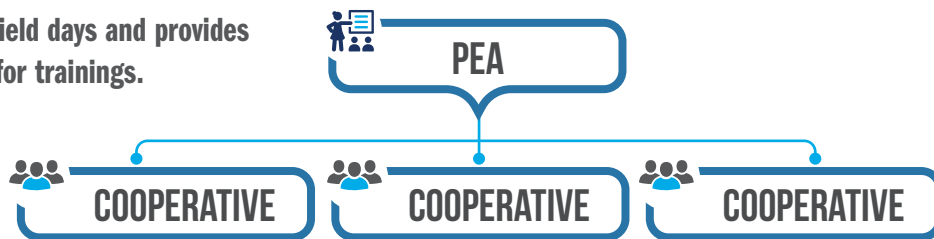


LUTHERAN WORLD RELIEF

A Corus International organization

Producer Enterprise Agent (PEA) Model

- 1** PEA organizes field days and provides TAs to farmers for trainings.



- 2** PEA provides:

PRE-SEASON



- + Soil testing
- + Crop insurance
- + Farmer profiling
- + Extension services
- + Financial savings and credit
- + Non-agriculture sales
(i.e. mobile money)

IN-SEASON



- + Input supply
- + Input application
- + Crop management
- + Crop inspection
- + Extension services
- + Farmer profiling
- + Financial savings and credit
- + Non-agriculture sales

POST-SEASON



- + Financial savings and credit
- + Collective bulking of produce
- + Non-agriculture sales

- 3** PEA collects and distributes data.

