SESAME PROJECT

GENERAL INFORMATION
TARGET: 509,000 beneficiaries (90,000 direct)
INTERVENTION ZONES: Boucle de Mouhoun, Est, Hauts-Bassins and Cascades
PARTNERS: Afrique Verte and Nitidae
PROJECT DATES: Sept 2016 - Sept 2021
FINANCED BY: USDA
AMOUNT: $28,192,456

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OBJECTIVES
Improve the sesame marketing and exporting sectors in Burkina Faso by:

- Improving agricultural practices for quality sesame via an ICT hub
- Strengthening relationships, transparency and trust between key players on the sesame value chain
- Institutional strengthening of organizational, managerial and commercial capacities of sesame producing organizations
- Advocate for improving legislative and regulatory framework

ACHIEVED RESULTS

1,379
Sales Contracts signed between buyers and sellers

$76,895,843
in sesame sales (66,780.4 MT sold)

89,099
Direct Beneficiaries reached

IMPLEMENTATION STRATEGY

402 Private Enterprise Agents (PEA) that provide trainings and coaching services to producers

Market information shared through SMS line (321)

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Access to financing: Ecobank and other finance institutions

Institutional framework revised and legislation adopted

Strong buyer/seller relationships: B to B meetings, group sales, and contracts respected

Improved post-harvest practices and access to infrastructure

COMMERCIAL TRANSACTIONS ARE MORE EFFICIENT

INCREASE IN SALES VOLUMES

MAIN CHALLENGES

Low yield due to limited use of improved production techniques

Inadequate farm management in terms of operations and finance

Limited access to financial services (loans, etc.)

Limited capacity of sesame producer organizations due to security issues in the Sahel that is greatly affecting Burkina Faso

Regulatory environment (legislative) sector still far behind when considering international standards

Low investment by private sector actors on the sesame value chain

LUTHERAN WORLD RELIEF

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USDA