

SESAME PROJECT

GENERAL INFORMATION

TARGET: 509,000 beneficiaries (90,000 direct)

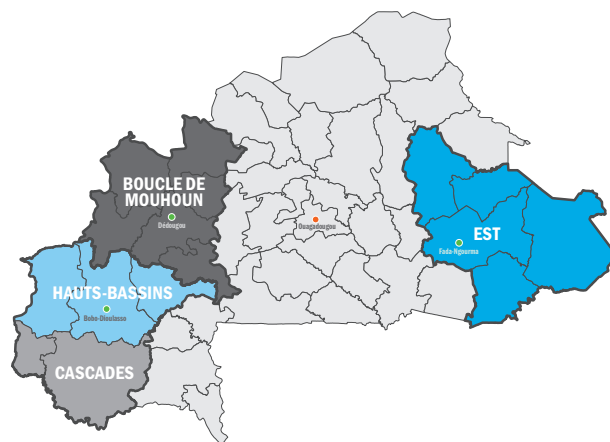
INTERVENTION ZONES: Boucle de Mouhoun, Est, Hauts-Bassins and Cascades

PARTNERS: Afrique Verte and Nitidæ

PROJECT DATES: Sept 2016 - Sept 2021

FINANCED BY: USDA

AMOUNT: \$28,192,456



OBJECTIVES

Improve the sesame marketing and exporting sectors in Burkina Faso by:

- Improving agricultural practices for quality sesame via an ICT hub
- Strengthening relationships, transparency and trust between key players on the sesame value chain
- Institutional strengthening of organizational, managerial and commercial capacities of sesame producing organizations
- Advocate for improving legislative and regulatory framework

ACHIEVED RESULTS



1,379

Sales Contracts signed between buyers and sellers



\$76,895,843

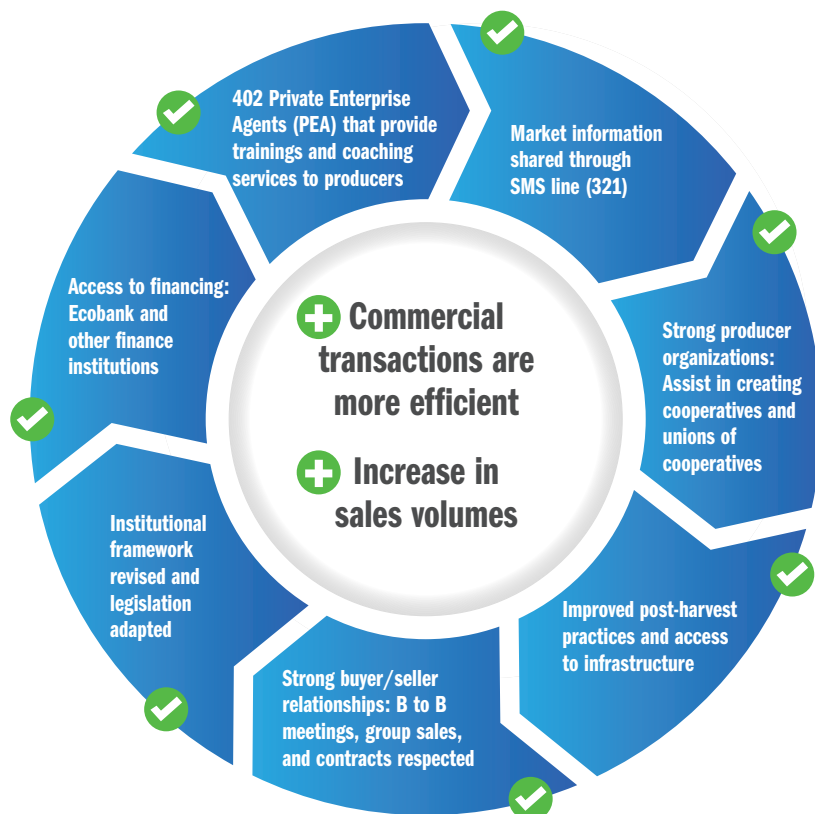
in sesame sales (66,780.4 MT sold)



89,099

Direct Beneficiaries reached

IMPLEMENTATION STRATEGY



MAIN CHALLENGES



Low yield due to limited use of improved production techniques



Inadequate farm management in terms of operations and finance



Limited access to financial services (loans, etc.)



Limited capacity of sesame producer organizations due to security issues in the Sahel that is greatly affecting Burkina Faso



Regulatory environment (legislative) sector still far behind when considering international standards



Low investment by private sector actors on the sesame value chain

