



SAMPLE COMMUNICATION PLAN FOR CORNERSTONE CONGREGATIONS

MONTH 1

- Welcome Bulletin Insert
- Announcement in Newsletter
- Temple Talk with PowerPoint Slide

MONTH 2

- Facebook & Twitter Posts

MONTH 3

- Newsletter article

MONTH 4

- Facebook & Twitter Posts

MONTH 5

- Newsletter article

MONTH 6

- Temple Talk with PowerPoint Slide
- Share video during service

MONTH 7

- Facebook & Twitter Posts

MONTH 8

- Newsletter Article

MONTH 9

- Facebook & Twitter Posts

MONTH 10

- Newsletter Article

MONTH 11

- Facebook & Twitter Posts

MONTH 12

- Temple Talk with PowerPoint slide
- Share Video
- Celebration of Completion of Project



Lutheran World Relief
SUSTAINABLE DEVELOPMENT. LASTING PROMISE.