CACAO ALLIANCE – EL SALVADOR

GENERAL INFORMATION
INTERVENTION ZONES: 47 municipalities across Usulután, San Miguel, Morazán in El Salvador
PARTNERS: Catholic Relief Services, CLUSA-El Salvador, Cáritas
PROJECT DATES: October 2014 – Sept 2019
FUNDED BY: USAID, Howard G. Buffet Foundation, and Lutheran World Relief
AMOUNT: $3.7 million

OBJECTIVES
Establish cacao agroforestry systems that increase income and employment opportunities while promoting sustainability and biodiversity

KEY RESULTS
11 Farmer organizations strengthened
4,838 Acres of cacao planted
1,604 People reached
33 National cacao quality and sustainability standards established
2,760,173 Cacao seedlings produced in 233 nurseries
91 Irrigation reservoirs built

IMPLEMENTATION STRATEGY
- Promote public-private dialogue and investment for cacao value chain development
- Set national cacao quality and sustainability standards
- Facilitate policy making on the provision of incentives, research and extension services
- Strengthen farmer organizations through business and management trainings
- Incorporate women in small cacao and agroforestry businesses
- Foster the sourcing, production, and use of high-quality genetic material by farmer-owned nurseries
- Improve farmers’ land management and use of natural resources

Creating Cacao Alliances in El Salvador