

Organic SISTERS' BLEND

A special blend of fairly traded coffees from Latin America honoring women around the world



Pour Justice to the Brim!

Lutheran World Relief and Equal Exchange are proud to offer this special blend honoring women around the world. Honoring women coffee farmers for their hard work in producing this high-quality coffee and providing leadership to their communities. And honoring Lutheran women in the U.S. who have taken the challenge to become active advocates for Fair Trade.

Through Fair Trade farmers earn a fair price for their products, have access to affordable credit and gain a long-term trading partner they can trust – all elements missing in the conventional coffee market. With your support, farming communities are able to invest in education, health care and environmentally sustainable farming techniques.

Women as Farmers and Leaders

Women are an important part of the farmer cooperatives that produce Organic Sisters' Blend. At CECOCAFEN, one of Equal Exchange's trading partners in Nicaragua, women cooperative members and wives of members play an essential role in the cooperatives. More than 320 women participate in a solidarity savings and loan program. They are organized into 15 autonomous groups around activities that diversify the family's income and compliment coffee production. Many of these women are saving money for the first time in their lives. The loans are used to start small income generating projects which help the women meet some of the most essential needs of their families — nutrition, school supplies, and clothing. In addition, they are learning business, marketing, and credit skills. Because the credit decisions are made in groups, their participation also promotes leadership skills and contributes to the development of their self-esteem.

What You can Do:

Serve Organic Sisters' Blend at your next women's meeting or event. You can also brew this delicious drip grind coffee at home.

Offer Organic Sisters' Blend and other Equal Exchange coffees, teas and cocoa for sale after worship or at a holiday bazaar, fair or women's gathering.

Give Organic Sisters' Blend as a gift to your favorite women! As we share the gift of high-quality coffee from small-scale coffee farmers, we celebrate Latin American women's work as farmers and U.S. Lutheran women's work as advocates of Fair Trade.

Learn about Fair Trade and how it benefits farming families in the developing world. For educational resources contact the LWR Coffee Project at Lutheran World Relief or ask for materials with your coffee order from Equal Exchange.

To order:

Please contact the LWR Coffee Project at Equal Exchange to purchase Organic Sisters' Blend along with Equal Exchange fairly traded coffee, tea, cocoa and sugar, or look for it under "specials" on our web store. **Available July 15, 2005.**



LWR Coffee Project, Equal Exchange
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equalexchange.com/lwr
web store: <http://store.yahoo.com/equalexchange>
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