



# IMPROVING LIVES, ONE CHOCOLATE BAR AT A TIME



Who doesn't love chocolate? Its rich, creamy taste brings a smile to faces young and old. But for the farmers who grow the cocoa used in making chocolate, the taste isn't always so sweet.

## A BITTER HARVEST?

Cocoa is big business – Americans consume more than \$14 billion worth of chocolate every year, and at least forty million people rely on cocoa for their livelihood!

Yet many cocoa farmers live in severe poverty. Unable to find clean water to drink. Unsure of where their next meal is coming from. Because not enough people know that most chocolate they eat does not pay cocoa farmers enough to make ends meet.

**LWR.ORG/CHOCOLATE 888.294.9660**

Lutheran World Relief is a ministry of the Evangelical Lutheran Church in America (ELCA), The Lutheran Church—Missouri Synod (LCMS), individuals and parish groups in international relief, development, advocacy and social responsibility.



## FAIR TRADE MEANS BETTER LIVES FOR COCOA FARMERS.

Divine Chocolate is different: it's owned by 45,000 cocoa farmers in Ghana. They build wells, fund schools, and provide mobile medical clinics for their communities. They have their own credit union. They get a fair price for their cocoa. They are working their way out of poverty, one Divine Chocolate bar at a time.

## PUT YOUR FAITH INTO ACTION!

The Lutheran World Relief Chocolate Project challenges Lutherans to give cocoa farmers a fair deal. Choose Divine Chocolate for gifts, or to enjoy personally, to ensure farmers earn the income they need to feed their families, educate their children, receive medical care and improve their communities.

**ENJOY THE SWEET TASTE OF JUSTICE  
IN DIVINE CHOCOLATE...  
AND SHARE IT WITH OTHERS.**

The LWR Chocolate Project is a partnership between  
Lutheran World Relief and SERRV.

